



Kahua O Ke Ola | Foundations for Prosperity
 The 2012 Hawai'i Family Financial Empowerment Symposium

Wednesday – June 27, 2012

1:00 pm Registration

3:00 pm – 4:30 pm Pre-Symposium Session

Session & Description	Proposed Speakers
<p>Federal, State, & Local Asset Policy – an Overview & Discussion of Implications for Hawai'i Families</p> <p>Hawai'i families need asset building policies that help them have financial security against difficult times; create opportunities for themselves and their family; and leave a legacy for future generations to have a better life. This policy briefing will provide an overview of asset building policies at the local, state, and federal level that help families build assets and wealth, along with the policy successes and challenges in the past and policy opportunities that lie ahead.</p>	<p><i>Moderator:</i> Brent Dillabaugh – <i>Asset Policy Coordinator, HACBED</i></p> <ul style="list-style-type: none"> ▪ Cheryse Sana – <i>Co-Manager, MA'O Organic Farms</i> ▪ Kamuela Enos – <i>Social Enterprises Director, MA'O Organic Farms</i> ▪ Jennifer Brooks – <i>State & Local Policy Director, CFED</i> ▪ Jerry DeGrieck – <i>Mayor's Senior Policy Advisor for Human Services, Health, Education, Housing, & Financial Empowerment, City of Seattle</i> ▪ Amelia Erwitte – <i>Assistant Commissioner for Financial Empowerment, New York City</i> ▪ Lorie Young – <i>Financial Assistance Program Administrator, Hawai'i Department of Human Services</i>

5:00 pm – 8:30 pm Opening Plenary I & Reception

Session & Description	Proposed Speakers
<p>Kahea (Pule/Oli)</p> <p>Welcome</p> <p>Introduction & Setting the Context</p>	<ul style="list-style-type: none"> ▪ Ernest Y. Martin, <i>Chair & Presiding Officer, Honolulu City Council</i>
<p>Family & Community Financial Empowerment – National &</p>	<p><i>National Overview –</i></p>

Session & Description	Proposed Speakers
<p>Local Perspectives on the State of the Asset Building Field</p> <p>Panelists will provide their assessment of the state of the asset building field from a national and local perspective – including progress being made, key issues and questions being explored, and a prognosis of the work moving forward.</p>	<ul style="list-style-type: none"> ▪ Andrea Levere – <i>CEO, Corporation for Enterprise Development (CFED)</i> <p><i>Panel Discussion –</i> <i>Moderator: Kina Mahi – Hawaii Community Foundation, Sr. Program Officer</i></p> <ul style="list-style-type: none"> ▪ The Honorable Billy Kenoi – <i>Mayor, County of Hawaii</i> ▪ Jose Cisneros – <i>Treasurer, City Of San Francisco & CFE Coalition Co-Chair</i> ▪ Aedward Los Banos – <i>COO, Office of Hawaiian Affairs</i>
<p>Being Present to Place – an Introduction to Symposium Protocols</p> <p>We will be learning about the Hawaiian ritual of preparation/cleansing in advance of Thursday morning’s group kapu kai that will be led by Hawaiian practitioners with the support of canoe clubs from Waikiki. In addition, participants will be introduced to the process of mihi that will be used throughout the Symposium.</p> <p>Opening Reception & Marketplace of Ideas</p> <p>Interactive <i>Marketplace of Ideas</i> with individuals, organizations, and agencies sharing the range of strategies, projects, programs, and services being provided to increase family and community self-sufficiency in Hawaii. Participants will have the opportunity to become familiar with and “talk story” about key asset building concepts, guiding principles, and the action framework that underpins Hawaii’s asset building agenda.</p>	

Thursday – June 28, 2012

- 5:00 am** Opening Protocol – Kapu Kai on Waikiki Beach (the kapu kai is a silent time on the water for the purpose of self-reflection and preparation) led by Luana Busby-Neff and Arna Johnson.
- 8:00 am – 2:30 pm** Huaka’i – Place, Culuture, & Values Based Experiences in Community
- Learning Tour & Breakfast on buses that leave for:*
- Wai’anae & Kualoa-He’eia at 8:00 am.
 - Kalihi Valley & Papakōlea at 8:15 am.
 - Kaka’ako at 8:30 am.

Session & Description	Proposed Speakers
<p>Wai‘anae – ‘Āina Based Edu-preneurial Approaches</p> <p>Edu-preneurial strategies – developing an education to workforce/industries pipeline for youth asset building; indigeneity – using our indigenous sciences, technologies, and value systems to provide our youth with competitive advantages in academia and in the marketplace.</p>	<p><i>Learning Tour</i> – Searider Productions, MA‘O Organic Farms; Mākaha Studios, & Ka‘ala Farms</p> <p><i>Speakers</i> –</p> <ul style="list-style-type: none"> ▪ Ed Kenney – <i>Chef/ Owner, Town & Downtown Restaurants</i> ▪ Kauhale O Wai‘anae – Candy Suiso (<i>Founder, Searider Productions</i>), John Allen (<i>Manager, Searider Productions</i>), Keoni Fernandez (<i>Owner, Mākaha Studios</i>), Angela Hoppe-Cruz (<i>Education Resource Specialist</i>)
<p>Kaka‘ako – Seeds of Growth in Kaka‘ako: Equitable Development in the Urban Core</p> <p>A listening and learning tour to explore equitable development strategies for transit-oriented and community development that can create a healthy, vibrant, community of opportunity in urban Honolulu – youth leadership and street art; nurturing locally owned businesses and collaborative working spaces; ahupua‘a based strategies within an urban context; and collaborative community-based processes to lift up community voice and encourage collective action.</p>	<p><i>Learning Tour</i> – The Whole Ox Restaurant, 808Urban, Pow Wow Hawai‘i 2012 Street Art, Other Community-Based Enterprises in Kaka‘ako, Hawai‘i Community Development Authority</p> <p><i>Speakers</i> –</p> <ul style="list-style-type: none"> ▪ Bob McGee – <i>Chef/ Owner, The Whole Ox</i> ▪ Prime & Sierra Dew of 808 Urban ▪ Maile Meyer – <i>Hawai‘i Community Development Authority Board Member</i> ▪ Other Kaka‘ako Enterprises & Community Stakeholders
<p>Kualoa-He‘eia – Ahupua‘a Management Techniques</p> <p>Ahupua‘a strategies for family and community asset building and cultural sustainability are tied to all of the natural and cultural resources from the mountain to the sea; the role of community centers as focal points for family asset and community building.</p>	<p><i>Learning Tour</i> – Paepae O He‘eia; hands-on ancient fishpond restoration experience</p> <p><i>Speakers</i> –</p> <ul style="list-style-type: none"> ▪ Paepae O He‘eia – Hi‘ilei Kawelo (<i>Executive Director</i>), Staff & Interns ▪ KEY Project – John Reppun (<i>Executive Director</i>) ▪ Mark Noguchi – <i>Chef/ Owner, He‘eia Pier Deli & General Store</i> ▪ Paepae O He‘eia’s Mauka Partners
<p>Kalihi Valley – The Health & Wealth Connection</p> <p>Place and culture based strategies to strengthen the</p>	<p><i>Learning Tour</i> – Kokua Kalihi Valley/Ho‘oulu ‘Āina; hands-on upland reforestation and ancient agricultural</p>

Session & Description	Proposed Speakers
<p>“health/wealth” connection that increase family self-sufficiency; asset building issues and opportunities facing Micronesian and other immigrant populations.</p>	<p>terrace restoration experience</p> <ul style="list-style-type: none"> ▪ Kokua Kalihi Valley – Puni Freitas (<i>Education Coordinator, Ho‘oulu ‘Aina</i>), Dr. David DeRauf (<i>Executive Director, KKV Comprehensive Family Services</i>), Jessie Lipman (<i>Ho‘oulu ‘Aina</i>)
<p>Papakōlea – Developing Strategic Partnerships</p> <p><i>Earn It, Keep It, Grow It, Share It</i> – a multidisciplinary approach to developing strategic partnerships (Social Work, Health, Urban & Regional Planning) for family and community self-sufficiency in Hawaiian Homestead communities.</p>	<p><i>Learning Tour</i> – Papakōlea Community Center & Community</p> <p><i>Speakers</i> –</p> <ul style="list-style-type: none"> ▪ Puni Kekauoha – <i>Executive Director, Papakōlea Community Development Corporation</i> ▪ Adrienne Dillard – <i>Executive Director, Kula No Na Poe Hawai‘i</i> ▪ Diane Kanealii – <i>President, Kailapa Community Association (Hawai‘i Island)</i> ▪ University of Hawai‘i – <i>Departments of Urban & Regional Planning & Native Hawaiian Health, Schools of Nursing & Social Work</i> ▪ Hawai‘i Pacific University – <i>Nursing & Social Work Programs</i> ▪ Chaminade University – <i>Nursing Program</i>

2:30 pm – 4:30 pm Afternoon Plenary II

Session & Description	Resource Partners
<p>Happy Hour at the World Café</p> <p><i>Happy Hour at the World Café</i> – the World Café discussion will allow participants [a] to reflect on their Huaka‘i experience; [b] define/refine the questions and issues related to their current and future asset building work; and [c] identify existing and emerging opportunities to strengthen family and community self-sufficiency. The following are some of the topic areas around which resource partners will share and participants will have a chance to discuss and reflect on:</p> <ul style="list-style-type: none"> ▪ Network Approaches to Asset Building ▪ ‘Āina Based Sustainability, a Framework for Building Genuine Wealth ▪ Embedding Design Thinking Into Your Programmatic 	<ul style="list-style-type: none"> ▪ Abigail Marquez – <i>Sr. Program Manager, City of Los Angeles</i> ▪ Amelia Erwit – <i>Assistant Commissioner for Financial Empowerment, New York City</i> ▪ Anthony Santiago – <i>Deputy Chief of Staff, Office of the Mayor, City of Newark</i> ▪ Brent Dillabaugh – <i>Asset Policy Coordinator, HACBED</i> ▪ Cathleen Mahon – <i>DCA Assistant Commissioner & Executive Director, Office of Financial Empowerment, New York City</i>

Session & Description	Resource Partners
<p>Planning Process – Designing Strategies for Your Community</p> <ul style="list-style-type: none"> ▪ Pilot Projects to Test New Ideas & Expand Funding Opportunities ▪ Integrating Family Financial Empowerment into Public & Private Sector Programs & Services ▪ Maintaining & Expanding Strategic Partnerships ▪ Sustainable Funding Strategies ▪ ‘Ohana Economics ▪ Food & Agriculture as Drivers for Asset Building ▪ Youth Asset Building Issues & Strategies ▪ Measuring Impact <p><i>Weaving It All Together</i> – facilitated large group discussion.</p>	<ul style="list-style-type: none"> ▪ Denise Albano – <i>President, Feed The Hunger Foundation</i> ▪ Frecia Basilio – <i>Economic Development Specialist, Department of Research & Development, County of Hawai‘i</i> ▪ Jerry DeGriek – <i>Mayor’s Senior Policy Advisor for Human Services, Health, Education, Housing, & Financial Empowerment, City of Seattle</i> ▪ Jose Cisneros – <i>Treasurer, City of San Francisco</i> ▪ Kamuela Enos – <i>Social Enterprises Director, MA‘O Organic Farms</i> ▪ Kevin Vacarello – <i>Founder & Director, Sustain Hawai‘i</i> ▪ Kilikina Mahi – <i>Sr. Program Officer, Hawai‘i Community Foundation</i> ▪ Leigh Phillips – <i>City of San Francisco</i> ▪ Patti Chang – <i>CEO, Feed The Hunger Foundation</i> ▪ Rochelle Toney – <i>City Manager, Savannah</i> ▪ Stephanie Neely – <i>Treasurer, City of Chicago</i> ▪ Theresa Kreif – <i>UH School of Social Work</i> ▪ Tina Lentz – <i>Community Services & Revitalization Executive Administrator, City of Louisville</i> ▪ Dr. Manulani Aluli Meyer

5:30 pm – 8:30 pm Evening Reception, Dinner, & Plenary III

Session & Description	Proposed Speakers
<p>Asset Buidling for Children & Youth – Innovations in Education & Savings Strategies</p> <p>Over 40,000 children in Hawai‘i are from families that are living in poverty with negligible or no savings to invest in their futures. Yet research and practice have shown that family ownership of even a few thousand dollars in assets can give children not only a measure of economic security, but also a transformative sense of possibility and hope for the future.</p>	<p><i>Moderator</i> – Terry George, <i>Executive Vice President & COO, HKL Castle Foundation</i></p> <ul style="list-style-type: none"> ▪ Gene Awakuni – <i>Chancellor, University of Hawai‘i – West O‘ahu</i> ▪ Jeff Gilbreath – <i>Executive Director, Hawaiian Community Assets</i> ▪ Herb Lee, Jr. – <i>Executive Director, Pacific American Foundation</i> ▪ Miki Arasato – <i>Co-Manager, MA‘O</i>

Session & Description	Proposed Speakers
<p>This discussion will highlight a range of policy and programmatic strategies that provide educational, savings, and asset-building opportunities for our children and youth that build from our foundations for prosperity in Hawai'i – 'āina, 'ohana, and aloha.</p>	<p><i>Organic Farms</i></p>
<p>HACBED 20th Anniversary</p> <p>A celebration of HACBED's 20 years of work address social, economic, and environmental justice in Hawai'i</p> <ul style="list-style-type: none"> ▪ by expanding economic choices, increasing wealth, creating hope, and promoting self-empowerment and self-sufficiency for individuals, families, and communities on all islands across Hawai'i ▪ through developing and advancing family self-sufficiency policies, organizational and community capacity building, and community-based planning. 	

Friday – June 29, 2012

- 7:00 am** Continental Breakfast
- 8:00 am – 9:00 am** Opening Plenary IV (*Co-Sponsored by the Shidler College of Business and Pacific Asian Center for Entrepreneurship (PACE)*)

Session & Description	Proposed Speakers
<p>Welcome</p> <p>Behavioral Psychology, Technology, & Social Enterprise – an Entrepreneurial Approach to Asset Building</p> <p>In today's challenging economic environment, it takes an entrepreneurial mindset to conceive and implement innovative strategies for asset building. This talk story session focuses on what it means and what it takes to have an entrepreneurial mindset and capitalize on advances in the technology, behavioral engineering, and social enterprise fields to develop relevant and impactful strategies to increase family financial empowerment.</p>	<p><i>Moderator – Olin Lagon, Director of Social Ventures, Kanu Hawai'i</i></p> <ul style="list-style-type: none"> ▪ Donavan Kealoha – <i>President, Asio Corporation (SpendSafe.ly)</i> ▪ Jose Quinonez – <i>Executive Director, Mission Asset Fund, San Francisco</i> ▪ Nir Eyal – <i>Mentor at 500 Startups, Founders Institute, & the Thiel Fellowship; Contributing Writer for TechCrunch & Forbes.</i>

9:10 am – 10:30 am Concurrent Breakout Sessions I

Session & Description	Proposed Speakers
<p>Family Financial Empowerment Centers – A Supervitamin Approach To Asset Building</p> <p>In 2008, New York City first piloted Financial Empowerment Centers to offer free, professional, one-on-one financial advice and guidance targeted to low-income New Yorkers to help withstand the financial crisis. The Financial Empowerment Centers have grown into a large-scale network of targeted financial counseling services embedded into the City’s social service delivery system. NYC’s model and lessons learned will be shared along with examples of similar existing and proposed efforts in Hawai‘i.</p>	<p><i>Moderator – Anthony Santiago, Deputy Chief of Staff, Office of the Mayor, City of Newark</i></p> <ul style="list-style-type: none"> ▪ Cathleen Mahon – <i>Executive Director, Office of Financial Empowerment, New York City</i> ▪ Jeff Gilbreath – <i>Executive Director, Hawaiian Community Assets</i> ▪ Frecia Basilio, <i>Economic Development Specialist, Hawai‘i County Department of Research & Development</i> ▪ Brandee Menino – <i>CEO, Hope Services</i> ▪ Blayne Hanagami – <i>Workforce Development Division, Hawai‘i County Branch Manager</i>
<p>Behavioral Engineering, Mobile, Technology & Gamification Approaches to Financial Capability</p> <p>Theory and microfinance practice suggest that habit formation and mental accounting are critical for saving and asset accumulation. The emerging field of behavioral engineering takes psychological factors into account to develop leveraging tools such as reminders, commitments, and automated features that keep create habits to help individuals focus on their goals. A local case study, SpendSafe.ly, is used to explore learnings from the behavioral economics field and their implications for using mobile technology and gamification strategies to increase family financial capability.</p>	<p><i>Presenter/Moderator – Brent Kakesako, Policy & Program Development Specialist, HACBED</i></p> <ul style="list-style-type: none"> ▪ Donavan Kealoha – <i>President, Asio Corporation</i> ▪ Nir Eyal – <i>Stanford Graduate School of Business</i> ▪ Glen Shigehara – <i>Office of Housing & Community Development, County of Hawai‘i</i> ▪ Melony Tavares – <i>Office of Housing & Community Development, County of Hawai‘i</i>
<p>Next Generation Savings & Financial Products For Family & Community Financial Empowerment</p> <p>Community organizations, financial institutions, and private investors are partnering to create innovative financial products and services for families and communities. Participants will get a chance to explore the lessons learned from these experiences to identify additional oportunities to create innovative financial products and investment opportunities to support family asset building and community-based ventures.</p>	<p><i>Moedrator – Craig Nolte, Federal Reserve Bank of San Francisco</i></p> <ul style="list-style-type: none"> ▪ Jose Quinonez – <i>Executive Director, Mission Asset Fund</i> ▪ Jerry DeGriek – <i>Mayor’s Senior Policy Advisor for Human Services, Health, Education, Housing, & Financial Empowerment, City of Seattle</i> ▪ Leigh Phillips – <i>City of San Francisco</i> ▪ Rosalee Puaoi – <i>Loan Manager, CNHA</i> ▪ Samantha Shimizu – <i>Community Programs Specialist, USDA Rural</i>

Session & Description	Proposed Speakers
	<i>Development</i>
<p>Youth Asset Building – Educational Pathways to Jobs, the New Assets</p> <p>In terms of our household balance sheet, we’re rediscovering the job as the most valuable asset that a person can have. “<i>The income you earn from working is like the stream of interest income you might get from owning a bond,</i>” says Johns Hopkins University economist Christopher Carroll. “<i>Think of it as a dividend on your human wealth.</i>” This session will explore innovative strategies to build an effective pipeline to meaningful jobs and careers through ‘āina-based educational and savings opportunities.</p>	<p><i>Moderator –</i></p> <ul style="list-style-type: none"> ▪ Keoki Noji (<i>with KCC STEM Program Representatives</i>) – <i>STEM Program Marketing Coordinator, Kapiolani Community College</i> ▪ Herb Lee – <i>Executive Director, Pacific American Foundation</i> ▪ Johnny Chankhamany – <i>President, The AKAMAI Foundation / The AKAMAI Finance Academy</i> ▪ Aurora Winslade – <i>Director of Sustainability, University of Hawai‘i West O‘ahu</i> ▪ Cheryse Sana – <i>Co-Managers, MA‘O Organic Farms</i>
<p>‘Ohana Economics, Managing & Reducing Household Expenses & Risks – Health, Food, Energy, & Other Considerations</p> <p>The root word of <i>economics</i> is <i>oikonomia</i> – management of the household. This interactive session looks at the range of household management issues that challenge Hawai‘i’s families on a day to day basis. It goes beyond the financial aspects of asset building to look at how health, food, energy and other considerations can contribute to asset building at the family and household level.</p>	<p><i>Moderator –</i> Jamie Omori, <i>Business Development & Financial Literacy Coach, ING Direct</i></p> <ul style="list-style-type: none"> ▪ David Fuertes & Kynan Kawai – <i>Executive Director, Ka Hana Noeau</i> ▪ Wealth Strategy Partners, LLC ▪ Helen Wai – <i>Consultant & Financial Coach</i> ▪ Innocenta Sound-Kikku – <i>Community Organizer & Outreach Coordinator, Kokua Kalihī Valley</i>

10:40 am – Noon Concurrent Breakout Sessions II

Session & Description	Proposed Speakers
<p>Public Sector Investments In Financial Empowerment – Strategies for Affecting Funding & Policy Changes</p> <p>The Cities for Financial Empowerment (CFE) Coalition brings together pioneering municipal governments from across the country that uses their power and positions to advance innovative financial empowerment initiatives. Embedding asset building strategies in local government systems provides a viable opportunity to move asset building efforts to scale. Local and national examples will be used to explore potential strategies that can be applied.</p>	<p><i>Moderator –</i> Abbey Mayer, <i>Mayer & Associates Consulting Inc.</i></p> <ul style="list-style-type: none"> ▪ Cathleen Mahon – <i>Executive Director, Office of Financial Empowerment, New York City</i> ▪ Rochelle Toney – <i>City Manager, City of Savannah</i> ▪ Sharon Hirota – <i>Office of Housing & Community Development, County of Hawai‘i</i> ▪ Ron Whitmore – <i>Long Range Planner,</i>

Session & Description	Proposed Speakers
<p data-bbox="142 296 911 384">Designing Technology Strategies For Asset Building – An End User-Focused Approach to Embedding Technology Into Existing Programs</p> <p data-bbox="142 405 889 615">Technology can be an extremely useful tool, yet if not used properly, it can also be overwhelming for the end user. This session discusses taking an end user-focused approach to embedding technology strategies into existing programs and services to meet families where they are at with meaningful asset building options.</p>	<p data-bbox="1016 239 1433 275"><i>Hawai'i County Planning Department</i></p> <p data-bbox="967 296 1458 359"><i>Moderator – Donavan Kealoha, President, Asio Cororation</i></p> <ul data-bbox="967 384 1474 737" style="list-style-type: none"> ▪ Jose Quinonez – <i>Executive Director, Mission Asset Fund</i> ▪ Kevin Vacarello – <i>Founder & Director, Sustain Hawai'i</i> ▪ Olin Lagon – <i>Director of Social Ventures, Kanu Hawai'i</i> ▪ Zinah Loeb – <i>Hope Services</i> ▪ Melony Tavares – <i>Office of Housing & Community Development, County of Hawai'i</i>
<p data-bbox="142 774 906 810">Kids Savings Initiatives – Lessons Learned & Best Practices</p> <p data-bbox="142 831 911 1041">This will be a talk story session among leaders in the area of asset building strategies that invest in the future of our children. The vision and approach of the <i>Hawai'i Kids Savings Project</i>, San Francisco's <i>Kindergarten to College Program</i>, and the <i>SEED</i> initiative to demonstrate the viability of universal children's savings accounts will be shared.</p>	<p data-bbox="967 774 1466 884"><i>Presenter/Moderator – Frecia Basilio, Economic Development Specialist, Department of Research & Development, Hawai'i County</i></p> <ul data-bbox="967 905 1474 1146" style="list-style-type: none"> ▪ Leigh Phillips – <i>City of San Francisco</i> ▪ Ashley Newton – <i>Teacher, Eleele Elementary School, Kaua'i</i> ▪ Kenneth Shaw – <i>Hawai'i Community FCU</i> ▪ Andrea Levere – <i>CEO, Corporation for Enterprise Development</i>
<p data-bbox="142 1188 898 1308">Support Strategies for Community-Based Venture & Small/Micro Business Development – Community Development Venture Capital, Micro-financing, & Training & Technical Assistance.</p> <p data-bbox="142 1329 919 1581">This session will explore a range of innovative and collaborative strategies to support community-based economic development ventures and entrepreneurial development, including community development venture capital, tax time support for the self-employed, public and private small business and micro-financing strategies, and collaborative technical support partnerships.</p>	<p data-bbox="967 1188 1438 1251"><i>Moderator – Craig Nolte, Federal Reserve Bank of San Francisco</i></p> <ul data-bbox="967 1272 1479 1629" style="list-style-type: none"> ▪ Stephanie Neely – <i>Treasurer, City of Chicago</i> ▪ Wayne Tanna, J.D., L.L.M. – <i>Professor Of Accounting, Chaminade University</i> ▪ Colin Brady – <i>Managing Director, AKAMAI Capital CDVC</i> ▪ Gerome Gregory – <i>Managing Director, AKAMAI Capital CDVC</i> ▪ Patti Chang – <i>CEO, Feed The Hunger Foundation</i>
<p data-bbox="142 1667 914 1703">Asset Building, Social Services, & Culturally Based Practices</p> <p data-bbox="142 1734 919 1902">As we strive to provide culturally relevant services to the communities we serve, it is important for us to include asset building and economic empowerment into that discussion. Providing for our family and community needs is essential for us to be successful as individuals within our community. These</p>	<p data-bbox="967 1667 1455 1730"><i>Moderator – Theresa Krief, MSW, LSW, School of Social Work, University of Hawai'i</i></p> <ul data-bbox="967 1751 1471 1892" style="list-style-type: none"> ▪ Abigail Marquez – <i>City of Los Angeles</i> ▪ Angela Hoppe-Cruz, MSW – <i>Education Resource Specialist, MA'O Organic Farms</i>

Session & Description	Proposed Speakers
<p>panelists will provide information on how agencies are working to provide culturally relevant services and discuss economic well being for individuals, families and communities.</p>	<ul style="list-style-type: none"> ▪ Jocelyn Howard – <i>University of Hawai'i School of Social Work, Co-Founder of Micronesian Cultural Awareness Program</i> ▪ Dawn Mahi – <i>Program Coordinator, Koaia Kalibi Valley Comprehensive Family Services</i> ▪ Nalani Tavares – <i>Queen Liliuokalani Children's Center</i>

Noon – 1:50 pm Lunch Plenary V

Session & Description	Proposed Speakers
<p>Senator Akaka Recognition</p> <p>In recognition of Senator Akaka's lifelong support and leadership in the advancement of economic education, financial literacy, and consumer protection, the Ho'owaiwai Network presents the Senator with its 2012 Hawai'i Family Financial Empowerment Award. Senator Akaka's tireless work to advance consumer education and protection has been instrumental in advancing the movement of financial capability. His accomplishments include:</p> <ul style="list-style-type: none"> ▪ inclusion of Title XII of the Dodd-Frank Wall Street Reform & Consumer Protection Act of 2010 which has been described as the most important economic empowerment provision of this act; and ▪ leading all of the Senate's efforts related to federal financial literacy activities as Chairman of the <i>Oversight & Government Subcommittee</i>. <p>Network Approaches To Asset Building</p> <p>Networks are envisioned as fluid entities that allow for open collaboration, yet how does an organization properly manage and use such an entity? This plenary provides an overview of existing networks, the structures that are being used to foster collaboration, and a methodology in the form of Design Thinking that can help organizations actually envision and embed a network approach in their existing services and programs.</p>	<ul style="list-style-type: none"> ▪ Nalani Fujimori-Kaina – <i>Executive Director, Legal Aid Society of Hawai'i</i> ▪ Rosalee Puaoli – <i>Loan Manager, CNHA</i> ▪ Frecia Basilio – <i>Economic Development Specialist, Hawai'i County Department of Research & Development; Ho'owaiwai Network – Hawai'i Island</i> ▪ Kevin Chang – <i>Executive Director, Hawai'i Community Stewardship Network</i> ▪ James Koshiba – <i>Co-Director, Kanu Hawai'i</i> ▪ <i>Design Thinking Coach, Design Thinking</i>

Session & Description	Proposed Speakers
	Hawai'i

2:00 pm – 3:20 pm Concurrent Breakout Sessions III

Session & Description	Proposed Speakers
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Strategic Partnerships & Sustainability – Employer Based Strategies & Funding Approaches

Employers in Hawai'i can help their employees build assets for themselves, their families, and their communities. This session will highlight several ways that employers provide products and services that help employees boost income, build savings, start their own businesses, and gain further education. Resource partners will share how employers can help their employees build assets, along with the successes, challenges and opportunities that arise along the way.

Moderator –

- Leigh Phillips – *Program Manager, Office of the Treasurer, City of San Francisco*
- Rochelle Toney – *City Manager, City of Savannah*
- Blayne Hanagami – *Workforce Development Division, Hawai'i County Branch Manager*

Effectuating Network Approaches To Asset Building Through Design Thinking

This session delves deeper into the Stanford Design Thinking methodology and how it can be applied to potential network approaches to asset building. A team of design thinking coaches will guide discussions around local case studies, including those from session participants.

- *Local Design Thinking Coaches from Design Thinking Hawai'i*

Financial Protection – Foreclosures, Student Debt, Predatory Lending, & Other Asset Preservation Issues.

Throughout the cycle, households need protection against loss of income or assets, extraordinary costs, and harmful, discriminatory or predatory external forces. Financial setbacks due to loss of income- or wealth-building assets can be significantly diminished or even avoided if households have access to adequate, affordable and fairly priced insurance products (such as health, unemployment, disability, property and life insurance); consumer protections from discriminatory, deceptive or predatory financial products and practices; and asset preservation opportunities such as foreclosure prevention programs and counseling, investor awareness, and fraud protection.

Presenter/Moderator – Scott Morishige, Senior Program Officer, Hawai'i Community Foundation

- Ryker Wada – *Staff Attorney, Legal Aid Society of Hawai'i*
- Theresa Kong Kee – *Investor Education Specialist, Securities Branch, State Department of Commerce & Consumer Affairs*
- Wendy Burkeholder – *Executive Director, Consumer Credit Counseling of Hawai'i*
- Rosalee Puaoi – *Loan Manager, Council for Native Hawaiian Advancement*
- Jun Yang – *Community Organizer, Faith Action for Community Equity (FACE)*

Food & Agriculture – Critical Entry Points for Financial Empowerment

Food networks to support community-based food systems help build local commerce and local business ownership and,

Moderator – Kamuela Enos, Social Enterprises Director, MA'O Organic Farms

- Andrea Dean – *North Kohala Eat*

Session & Description	Proposed Speakers
<p>thereby, is one of the best ways for building local economies and generating local multipliers. Nationally, food is the number two household expense after housing – in some of Hawai‘i’s communities, it’s number one. This session looks at how food and agriculture can serve as an important entry point for community and family asset building. The panelists will share their experience and expertise in developing strong local food systems that serve to “plug the leaks” in local community economies; increase food self-sufficiency and security; provide job and economic opportunities; and generate health and well being possibilities.</p>	<p><i>Locally Grown</i></p> <ul style="list-style-type: none"> ▪ Denise Albano – <i>President & CEO, Feed The Hunger Foundation</i> ▪ Christian Kay – <i>Long Range Planner, Hawai‘i County Planning Department</i> ▪ Daniel Anthony – <i>Entrepreneur & Pa‘i‘ai Advocate</i>
<p>Embedding Asset Building into Social Service Programs</p> <p>Social service agencies deal with a variety of issues, many of which focus on immediate needs – food, shelter and safety. This session is an opportunity for agencies to discuss strategies utilized to embed asset based education into the services they provide.</p>	<p><i>Moderator – Marty Oliphant, National Association of Social Workers</i></p> <ul style="list-style-type: none"> ▪ Jerry DeGrieck – <i>Public Health Manager & Policy Advisor, City of Seattle</i> ▪ Cathleen Mahon – <i>Executive Director, Office of Financial Empowerment, New York City</i> ▪ Kehaulani Coleman – <i>Economic Advancement Programs Manager, YWCA of O‘ahu</i> ▪ Delia Ulima – <i>Program Coordinator, EPIC ‘Ohana’s Hawai‘i Youth Opportunities Initiative</i>

3:30 pm – 4:30 pm Closing Plenary VI

Session & Description	Proposed Speakers
<p>A Call To Action – Identifying & Organizing Around Asset Building Campaigns & Actions at the State, Local, Community, & Family Levels</p> <p>Summary, Next Steps, & Closing</p>	<ul style="list-style-type: none"> ▪ Andrea Levere – <i>CFED CEO</i>